



## Experience

### Jared J. Wold

7802 Big Sky Drive #224  
Madison, WI 53719  
jared@jaredwold.com  
www.jaredwold.com  
608.345.8360

#### Wold Multimedia Design

Principal/Multimedia Designer

Madison, WI

December 2008 - Present

- Performed graphic design and illustration services for various clients in multiple media.
- Developed database-driven websites and applications using applicable server technologies.

#### Division of University Housing

Assistant Director - Marketing

Madison, WI

January 2005 - December 2008

- Designed logos, signs, collateral, and publications and oversaw printing and distribution.
- Developed and maintained a Contribute CMS and designed various CSS-based websites.
- Organized focus groups and other marketing research efforts.

#### Wisconsin Restaurant Association

Promotions and Design Coordinator/Webmaster

Madison, WI

February 2002 - April 2005

- Created marketing communications in various media and prepared them for print.
- Designed, developed, and maintained a website providing information to staff and members.
- Performed ad and editorial layout and pre-press for the *Wisconsin Restaurateur* magazine.

#### UW-Madison Art Department

Assistant to Professor Hamilton and Design Lab Monitor

Madison, WI

January 2001 - December 2002

- Assisted introductory typography classes with technical and creative problems.
- Monitored the Design Lab and ensured that printers and other hardware functioned properly.

#### Instructional Media Development Center

Graphic Designer

Madison, WI

June 2000 - January 2002

- Developed, designed, and maintained database-driven websites for numerous clients.
- Designed printed materials for School of Education departments and prepared them for press.
- Oversaw the creative process in the development of logos and logotypes for various clients.

#### Wisconsin Careers

Technical Support Specialist/Software Tester

Madison, WI

July 2000 - January 2002

- Provided technical support and solutions to customers with software and website problems.
- Tested software products and the website to ensure proper functionality and interactivity.
- Designed the graphics and layout for the Section 118 Workforce website.

#### Office of Congressman Scott Klug

Staff Assistant / System Administrator

Washington, DC

January 1998 - January 1999

- Designed and maintained an office website providing information to constituents.
- Administered a 20 user LAN and solved network problems in a timely and efficient manner.

#### Memorial Library InfoLab

Technical Support Specialist

Madison, WI

August 1996 - December 1997

- Assisted customers with scanning and manipulation of electronic images.
- Trained customers and fellow staff members in the use of graphic design software.
- Equally comfortable with Windows 2000, XP, and Vista as well as Mac OS X.
- Proficient in the use of Microsoft Office products, especially Access, Powerpoint, and Excel.
- Highly skilled in the use of Quark XPress and Adobe Photoshop, Illustrator, and InDesign.
- Proficient in the use of Adobe web tools (Contribute, Dreamweaver, Fireworks, Flash).
- Highly proficient in the use of animation software such as Maya and Poser.
- Skilled in 3D modeling with Maya, Rhinoceros 3D, IronCad, and Bryce.
- Skilled in the assembly, upgrade, and troubleshooting of personal computers and servers.

## Technical Skillset

## Education

#### University of Wisconsin at Madison

- Bachelor of Science in Mathematical Economics
- Bachelor of Fine Arts in Graphic Design

Madison, WI

December 2001

December 2001

## Volunteer Activities

#### Design Madison (member)

September 2007 - Present

#### Ad2 Madison

November 2002 - Present

- Designed materials for the pro bono Salvation Army Red Kettle campaign.

#### Delta Kappa Epsilon Social Fraternity, Rho Delta Chapter

- Served as President, Vice-President, Social Chairman, and Rush Chairman

September 1994 - May 1997

## Honors

- National Merit Scholar
- Phi Eta Sigma National Honor Society
- Phi Kappa Phi National Honor Society

October 1994

October 1996

## References

Available upon request.